

# ULTIMATE REVOLUTION INC.

## Website Privacy Policy

**1. Introduction. ULTIMATE REVOLUTION INC.**, A New York Corporation (hereinafter, "THE REVOLUTION" "we," "our," or "us"), is committed to protecting the privacy of its Users (as defined hereinbelow). This Website Privacy Policy (hereinafter, "Privacy Policy") outlines what information THE REVOLUTION collects from its Users through [www.revolutiongamesinc.com](http://www.revolutiongamesinc.com) (the "Website" or "Site") and how that information is used. THE REVOLUTION will only keep Users' information, which they submit through the Website for internal use. If any provision of this Privacy Policy conflicts with one or more provisions of Website Terms and Conditions, the provisions of Website Terms and Conditions shall control. **IF USER DOES NOT ACCEPT THIS PRIVACY POLICY (INCLUDING ANY UPDATED TERMS HERETO) OR DOES NOT MEET OR COMPLY WITH THESE PROVISIONS, THEN USER MAY NOT USE THIS WEBSITE. WEBSITE TERMS AND CONDITIONS IS INCORPORATED HEREIN BY REFERENCE AND USER BY USING THE WEBSITE HEREBY AGREES THAT USER SHALL COMPLY WITH WEBSITE TERMS AND CONDITIONS AND PRIVACY POLICY. PLEASE BE ADVISED THAT THE REVOLUTION RESERVES THE RIGHT TO RELEASE SUCH INFORMATION TO LAW ENFORCEMENT OR OTHER GOVERNMENTAL OFFICIALS AS, IN THE REVOLUTION 'S SOLE AND ABSOLUTE DISCRETION, IT IS DEEMED NECESSARY TO COMPLY WITH THE LAW.**

**2. Revisions to Privacy Policy.** THE REVOLUTION reserves the right to revise, change, amend, alter or modify (hereinafter, "Update") this Privacy Policy and its other policies and agreements at any time and in any manner. The User, as defined below, is responsible for periodically checking for any Updates of this Privacy Policy by re-visiting the Website and using the "refresh" button on the User's browser. Any Updates supersede any prior versions immediately upon posting on the Website.

**3. Information Collected.** The information which THE REVOLUTION collects through the Website may include Personal Information (hereinafter the "Personal Information") which refers to information that helps it identify users or viewers of the Website (collectively, "Users" and each a "User" or "you" and shall refer to Subscriber or Registered User as defined in Website Terms and Conditions). The Personal Information includes data such as a User's name, street address, phone number, facsimile number, email address, username and password. Users are responsible for keeping all Personal Information current and may change any previously entered information through the Website in the manner set forth below. THE REVOLUTION may utilize Personal Information, without limitation, for the following purposes: (i) establishing and verifying user identities; (ii) opening, maintaining, administering and servicing Registered User (as defined below) accounts; (iii) processing, servicing or enforcing transactions and sending communications relating to the Website; (iv) providing User support in connection with User-use of the Website; (v) providing service updates for the Website; (vi) providing promotional notices and offers and other THE REVOLUTION information; (vii) responding to User-posed inquiries and comments; (viii) maintaining the security of the Website and Company-systems; and (ix) evaluating Use of the Website for potential improvements and otherwise. The Website may also collect data that cannot be traced back to a specific individual (hereinafter the "Anonymous Information"). For example, THE REVOLUTION may be able to keep count of how many Users have viewed the Website and specific content therein, or key words utilized to find the Website, but this information does not necessarily include information regarding Users' names, street addresses, phone numbers or email addresses. Users who view the Website but do not enter their Personal Information are generally anonymous Users. Only Anonymous Information and no Personal Information will be intentionally collected by THE REVOLUTION from anonymous Users. The Website may use browser cookies to collect Anonymous Information. The Website may also incorporate web beacons or similar tracking technologies to allow THE REVOLUTION to track how the Website is

used. Such technologies are used to collect Anonymous Information, e.g. the name of the User's internet service provider, the IP address of the User's computer, User's browser software and operating system, the identity of any linked-form or linked-to website and other similar information. Furthermore, THE REVOLUTION may, either directly or through a third party, track Users' conduct on the Website, including, without limitation, areas of the Website visited, topic(s) viewed, most popular pages of the Website, Users' Internet connection type and browser use. THE REVOLUTION may combine a User's Anonymous Information with similar information collected from other Users to help improve the Website and services.

We disclaim any liability for disclosure of any Personal Information or non-Personal Information arising out of any of the following circumstances:

1. Disclosure to government (local, state, national, or international) agencies in response to legal processes, such as subpoenas or court order; or
2. Any unlawful or unauthorized access to and transmissions of Personal Information from this website; or
3. Disclosure of any information by the User themselves on message boards, public forums, blogs, social networking websites, or any other online or offline media; or

The use of some features of the Site requires the User to register using a simple registration form. Through the form, Personal Information is collected and additionally Personal Information is collected at different stages and at different times of the Users use of this Site. This Personal Information may include, but not limited to, the Users name, company name, physical addresses, email address, telephone number, fax no., credit card information, etc. While collecting such Personal Information from the Users, we take great care and diligence in collecting only as much information as is absolutely vital to provide the User with efficient and timely services. All such Personal Information is kept confidential and never shared with, or sold to, or traded with, any third party without your explicit consent.

Some of the instances when we collect Personal Information from the Users of this website include:

- during registration process; or
- while making a purchase through our secure servers; or
- while subscribing to our different products and/or features, like newsletter, etc.; or
- while completing an online form to request information about our products and/or services; or
- while registering for our seminars, forums, contests, and online chats.

Some of the uses of the Personal Information so collected by our website include:

- to allow the User to access special features reserved for our registered members; or
- to provide the User the information requested from us; or
- to register the User for our seminars, forums, contests, and online chats; or
- to contact the User when requested; or
- to provide such information to our affiliates and partners (if any) under confidentiality agreement so that they may provide the User with offers and information about products or services the User might be interested in.

The User can always disallow us to contact the User regarding the latest offers, news, and updates, by deselecting the box asking the User to join the email list, after logging into the User's account.

Besides the abovementioned Personal Information, some non-Personal Information may be collected when the User visits different pages of this Site. Such non-Personal Information may include the type of browser the User used to access this website, the operating system(s) installed on the User's computer, internet protocol (ip) address of the User's computer, ip address of the User's internet service provider (isp), etc. This information is generally used to improve the layout and content of our website, provide the User with customized advertisements, analyze the site-usage, dispense with the need to re-login every time the User visits the webpages of the Site after logging in, and enhance the overall experience of using this website. All such non-Personal Information is kept confidential and never shared with, or sold to, any third party.

Cookies are small text files that are placed on the Users hard disk by our secured servers. These cookies are used to collect non-Personal Information. Cookies help us in gathering information, like how the User uses our site, how the User uses our services, types of data accessed, times and volume of use, duration of sessions and other similar usage. Our cookies are 100% safe, and do not, in any way, compromise the User's privacy while the User is using our website. A User can also disable the cookies by adjusting the internet browser preferences. However, we advise you to receive cookies sent by our website.

We accord maximum priority to the security of all the data we collect from the Users and/or Registered Users of this Site. Therefore, we use the latest and most secure technologies prevalent in the industry and available in the market to protect the integrity of all the Personal Information or non-Personal Information collected during the course of your interaction with the Site. Apart from several electronic and technical safeguards, we also employ certain physical and procedural safeguards in order to make the access to this sensitive data exclusive to the authorized personnel have access to this data. Notwithstanding any amount of steps and assurances we give, due to peculiar nature of the Web, no foolproof security from unauthorized access by hackers, crackers, or similar illegal means and personnel, can be guaranteed. Additionally, while processing online payments, we do not retain or intercept any credit card data which you submit through our secure servers. All such data is directly sent to the secured servers of the credit card companies through latest SSL encryption method for further processing.

**4. Registered Users.** A User may become a registered member of the Website in accordance with the Website Terms and Conditions (hereinafter the "Registered User"), in which case the User may be asked to provide certain Personal Information, including his name, address, telephone number, email address, a unique login name, password and password validation, and a password hint to help the User remember his password. This information is collected within the registration process, in order to allow for greater ease in the Registered User utilizing the Website and its interactive features; to allow THE REVOLUTION and the Website to identify the Registered User; and to allow THE REVOLUTION to contact the Registered User for customer service purposes and otherwise. In addition, THE REVOLUTION requests Registered User's email address to confirm new member registration and to enable email or other electronic communications to be made through the Website. Moreover, THE REVOLUTION may utilize a Registered User's email address to send updates, newsletters, news or other information regarding the

Website to the Registered User. In the event that Registered User no longer wishes to receive such emails, Registered User may "opt-out" by contacting THE REVOLUTION by sending an email at legal@revolutiongamesinc.com. The subject line of that communication should read: "DO NOT SEND ME NOTIFICATION EMAILS." Registered Users may be providing more Personal Information than general Users to the Website. By becoming a Registered User that User assumes all risk, and agrees to these terms with regard to all of the information that he submits vis-à-vis the Website. Furthermore, the information set forth in the Registered User's profile may be shared with others, and registration as a Registered User constitutes consent to sharing this information.

**5. User Posted Content.** Users may post content, including, without limitation, on the Website that may be made publicly available to other users and to the general public via the Website. Users acknowledge and agree that any posted comments posted by User do not reflect the Website or THE REVOLUTION. Users acknowledge and agree that by posting or otherwise submitting such content on or to the Website, User's Personal Information, including his email address and any other information the User supplies may be visible to the third parties. User shall not share any information in his inquiry that he is not prepared to be public or to otherwise share with such other third parties. Further, Users may submit inquiries, comments or other content (collectively, an "Inquiry") to THE REVOLUTION through the Website. Users acknowledge and agree that by sending an Inquiry or otherwise posting communications to the Website, a User's Personal Information, including his email address and any other information the User supplies, may be visible to third parties. User shall not share any information in his Inquiry that he is not prepared to be public or to otherwise share with such other third parties. Moreover, User's Inquiry may be available for review by THE REVOLUTION and/or other Users' contractors and employees. Moreover, THE REVOLUTION may from time to time, use third party email servers to send and track receipt of the Inquiries, and analyze the pattern of inquiry usage via these third party tracking systems. If a User is making an Inquiry or posting content for someone other than himself, in which another person's Personal Information will be accessible or otherwise made available, User hereby makes the material representation and warranty upon which he wishes THE REVOLUTION to reasonably rely, that he has obtained each of those other individuals' consent to disclose their personal information to THE REVOLUTION and other Users. All submissions of content, including without limitation, the posting of content to the Website or the submission of an Inquiry, sent to THE REVOLUTION are accepted in accordance with, and governed by, the Website Terms and Conditions. Moreover, User acknowledges and agrees that this Privacy Policy does not apply to content, business information, pictures, ideas, concepts or inventions that User sends to THE REVOLUTION (collectively, "Submitted Property"). User acknowledges and agrees that all Submitted Property becomes the property of THE REVOLUTION immediately upon its receipt of the same, unless THE REVOLUTION elects not to take ownership of said property. THE REVOLUTION may then utilize, distribute or otherwise disseminate the Submitted Property as it wishes in its sole discretion. As it relates to intellectual property rights relating to the same, User hereby assigns and conveys all rights he may have to such submitted property and ideas. If User seeks to keep such information or property private or proprietary, he should not send such information to THE REVOLUTION .

**6. Third Party Advertisers and Links to Third Party Websites.** The Website may include advertisements from third-party companies which may include links to third-party websites. The advertisements placed by these companies, or other listings of other Users are not affiliated, owned, maintained or updated by THE REVOLUTION. If User visits the website of these third-party advertisers, or otherwise submits information to any other User, they may use cookies and/or request and collect User's Personal Information. THE REVOLUTION does not know of the policies of these independent third-party advertisers, including without limitation, other Users, and is not responsible for the information collected or how the information is used by any third-party advertisers, including without limitation, other

Users. THE REVOLUTION also cannot confirm or in any way guarantee the accuracy of the information provided by those third-party advertisers on their websites. THE REVOLUTION strongly recommends that User reads and reviews the privacy policies of any other third-party websites that it may view. This Website may contain links to third party websites of promoters, advertisers, affiliates, partners, agents, etc. However, we do not draft, review, control or monitor the privacy practices of such third party websites. Should the User choose to visit these linked websites, the User's visit and/or use of such linked websites shall be subject to the privacy policies of such third party websites. We strongly advise you to review the legal documents of such linked websites before entering into any transaction.

**7. Information Sharing.** Except as otherwise provided in this Privacy Policy, THE REVOLUTION will not intentionally distribute, rent or sell a User's Personal Information to third parties without the User's permission. Notwithstanding the foregoing, THE REVOLUTION may be required by law enforcement or judicial authorities to provide Users' Personal Information to the appropriate governmental authorities. If THE REVOLUTION receives a request from law enforcement or judicial authorities, then it reserves the right to provide the requested information. In addition, THE REVOLUTION reserves the right to release such information to law enforcement or other governmental officials as, in THE REVOLUTION 's sole and absolute discretion, it is deemed necessary to comply with the law.

**8. Security Procedures.** THE REVOLUTION undertakes reasonable efforts to operate secure data networks which are protected by industry standard firewall and password protection systems. THE REVOLUTION undertakes reasonable efforts to review its security and privacy policies on a periodic basis and it may adjust and change the systems as necessary. Notwithstanding the above, and although THE REVOLUTION is ever diligent in its security pursuits, it cannot guarantee the success of its efforts.

**9. Special Cases.** It is THE REVOLUTION's policy to not use or share the Personal Information about the Users of the Website in ways which have not been outlined or described herein without first allowing its Users a chance to opt out or otherwise disallow such unrelated uses. However, THE REVOLUTION may disclose Personal Information about its Users or information relating to their Use of the Website for any reason if, in its sole discretion, it determines that it is reasonable to do so, including:

**9.1** To comply with laws, such as the Electronic Communications Privacy Act, regulations or governmental or legal requests for such information;

**9.2** To reveal information that is needed to identify, contact or bring legal action against any User who may be violating the Website Terms and Conditions;

**9.3** To operate the Website properly;

**9.4** To protect the Website and its Users; and/or

**9.5** To fully cooperate with law enforcement authorities, private-party litigants and others seeking information about its Users to the extent required by applicable law.

**10. Managing and Deleting Users' Personal Information.** If a User would like to modify or delete any Personal Information previously entered on the Website, User can update User's information by contacting THE REVOLUTION by sending an email at [legal@revolutiongamesinc.com](mailto:legal@revolutiongamesinc.com) and providing User's current and updated information. Notwithstanding the foregoing, a Registered User may be able to update Registered User's Personal Information by changing his online profile through the Website.

**11. Protection of Children.** THE REVOLUTION does not knowingly collect or use any Personal Information from children (minors younger than 18) through the Website. If the User is a parent and believes THE REVOLUTION may have inadvertently collected such information from User's child, please notify THE REVOLUTION immediately by contacting THE REVOLUTION by sending an email at [legal@revolutiongamesinc.com](mailto:legal@revolutiongamesinc.com). In the event THE REVOLUTION is made aware that this Website has inadvertently collected any personally identifiable information from a child below 18 years of age, reasonable steps shall be taken to delete such information from the systems.

**12. Additional Information.** If Users have any questions about this Privacy Policy, please feel free to contact THE REVOLUTION by sending an email at [legal@revolutiongamesinc.com](mailto:legal@revolutiongamesinc.com).

**13. Website Terms and Conditions.** The Terms and Conditions set forth on the Website shall govern any claim relating to this Privacy Policy and will otherwise be deemed applicable to it.

**14. Corporate Transfers of Information.** Information about the Users of the Website, which include the Users' Personal Information, may be disclosed in association with certain business dealings such as any debt financing, acquisition or merger, sale of assets and in the event of a bankruptcy, assignment for benefit of creditors or receivership in which particular information could be sold or transferred to other parties as an asset. By using the Website and/or entering his Personal Information, each User consent to the Website's use of his information as outlined in this Privacy Policy.